

ONE MONTH SOCIAL POST IDEAS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Share a personal story which will help deliver a message, others will learn from or benefit from	Share one of your favourite mobile phone apps, what it does and why your followers will love it!	Let your followers know what you have planned for this month i.e. trips, training, content creation etc	Share a daily, weekly or monthly goal you're aiming for and ask them theirs?	Share the best solution you found last month to a problem you had and ask what they do/use?	Create a Top 3 post related to your niche i.e. Best 3 ways to... My favourite 3... 3 Tips for...	Ask your followers what they do to relax and unwind, hobbies etc and share what you are doing today
Ask your followers a niche related question on something they struggle with (that you have a solution to)	Give away or share a recommended free resource and let your followers know how they can use it	Share a link to a blog post or relevant article on the same topic as yesterday	Create and share a short video providing some helpful content and tips relevant to your previous post	Share a video or text post about how you've found an even better solution and the results you're getting!	Reveal the solution you found yesterday and share a link to it!	Follow up and ask your followers what they think? And let those people who missed out know what it is.
Q&A on previous problem and the solution you found. Ask about any other related problems	Share a list of other related helpful articles and videos	Share your opinion on some content from an authority or influencer in your niche and tag them (optional)	Create a fill-in-the-gaps post: If I had__I would__ and ask followers to fill it in.	Create a funny post i.e. Image, Video, Gif and add hashtag like #funfriday	Pick a customer comment or testimonial, thank them and tag them	Ask your followers to share their favourite motivational or thought-provoking quote or video
Share a post about a book you're reading or an audio book or podcast you listen to that others may enjoy	Create a comparison poll - Find 2 niche related products or services and ask preference and why?	Review a product or service related to your niche.	Create a 'Myth Busting' post about something many of your followers may believe in	Create list of niche related problems and add humour to them. Ask followers their similar problems	Ask your followers their favourite holiday or travel destination	Ask your followers what they're favourite TV show or movie is and why?
Share something that you learned the hard way, something that will help others avoid the mistakes you made	Share something that you've learned this month that has helped you most i.e. save time, improve skills etc	Ask a question you found in a niche related forum or group that received a lot of engagement	Throwback Thursday! Share a pic or video of you from your past and share a story about it	Share a pic or video of you having fun or spending time enjoying your hobby	Recommend a helpful (free) tool you found. Tell the related story.	Mention what you are working on. This creates anticipation for interested readers.

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